

Formula Customer Experience

Brief Summary

Recently, Capt. Steve sat down with two new owners of Formula Boats to get a feel for their “after-delivery experience.” One owner has owned 15 boats – so he knows the difference between a good experience and an excellent one. The other owner is also a veteran cruiser and he had high expectations. We asked them both why they bought a Formula and then what happened after they took ownership. The answers might surprise you.

Price

Base Price

Specifications

Length Overall	
BEAM	
Dry Weight	
Tested Weight	
Draft	
Draft Up	
Draft Down	
Air Draft	
Deadrise/Transom	
Max Headroom	

Bridge Clearance	
Weight Capacity	
Person Capacity	
Fuel Capacity	
Water Capacity	
Length on Trailer	
Height on Trailer	
Trailer Weight	
Total Weight	
Aft Deck	
Salon Inside Width	
Salon Fore & Aft	
Salon Height	
Salon Volume	
Galley Volume	
Master SR Width	
Master SR fore & Aft	

Master SR Overhead	
Master SR Volume	
Eng. Room Volume	

Acceleration Times & Conditions

Time to Plane	
0 to 20	
Ratio	
Props	
Load	
Climate	